



**For Immediate Release**  
February 23, 2010

**Contact:** Jayne Sebright, 717-259-6496  
[c-jsebrigh@state.pa.us](mailto:c-jsebrigh@state.pa.us)  
Laura England 215-322-6904  
[lengland@milk4u.org](mailto:lengland@milk4u.org)

## **LEBANON COUNTY DAIRY FARMER TO COORDINATE STATEWIDE SPEAKERS BUREAU**

*More than 25 Dairy Producers Prepared to Share Their Story with Community Groups*

**HARRISBURG** – Shirley Krall from Lebanon County has been named the scheduler for the Pennsylvania Dairy Farmers Speakers Bureau, a program that trains dairy producers to speak about their families' roles in the local community. The bureau is a joint effort between the Mid-Atlantic Dairy Association and the Center for Dairy Excellence, through a grant funded by the Pennsylvania Dairy Promotion Program.

Krall will reach out to local community groups such as the Lions Club, the Rotary or the Chamber of Commerce to schedule meetings for the more than 25 producers enrolled in the speakers' bureau program. She will work with the producers to help their non-farm neighbors better understand how dairy farmers take care of the animals and land, provide the safest products possible, and play a vital role in the local community.

Krall's love for dairy the dairy industry grew from spending time on her grandfather's dairy farm as a child, and in 1982, she married Lebanon County dairy farmer Tom Krall. After working as a Licensed Practical Nurse, she began working full time on the dairy farm, where the Kralls raised four children, Joel, Travis, Marlin and Louise.

The Kralls are active in the Lebanon County Dairy Promotion Committee and serve as youth advisors for the Midway Church of the Brethren. They are also members of the Lebanon County Chamber of Commerce, Pennsylvania Farm Bureau, Professional Dairy Managers of Pennsylvania, and the Cedar Crest Young Farmers Association. They are in the process of transitioning their farm onto the next generation.



Anyone interested in having a dairy producer speak at their community meeting is encouraged to contact Krall at 717-821-0259 or dairyspeakerscheduler@gmail.com. Those interested in learning about upcoming Pennsylvania Dairy Farmers Speakers Bureau training sessions can also contact Krall.

For more information about the Mid-Atlantic Dairy Association, Pennsylvania Dairy Promotion Program and dairy checkoff-funded programs, visit [www.dairyspot.org](http://www.dairyspot.org). For more information about the Center for Dairy Excellence, visit [www.centerfordairyexcellence.org](http://www.centerfordairyexcellence.org).

###