



For Immediate Release

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Dairy PROS July Meetings to Address Dairy Recovery
July Meeting Dates, New Registration Fee Structure Announced

Harrisburg – Agribusiness professionals can learn about dairy price recovery and its effects on their dairy producer clients at the July series of Dairy PROS meetings.

“This year has brought higher milk prices and much needed relief to many of Pennsylvania’s dairy farm families, but with higher feed costs and the delayed planting season, we know that many farms are still under stress,” said John Frey, executive director of the Center for Dairy Excellence. “At the July Dairy PROS meetings, the banking and agribusiness industries will share updates on how the dairy price recovery is playing out on individual dairy farms across the commonwealth.”

Four July Dairy PROS workshops are slated for 8 – 10 a.m., with breakfast at 7:30 a.m. Dates and locations are as follows:

- **Tuesday, July 19**, at the Lancaster Farm and Home Center, 1383 Arcadia Road #22, Lancaster, Lancaster County;
- **Friday, July 22**, at Premier Events, 429 East Orange Street, Shippensburg, Franklin County;
- **Tuesday, July 26**, at Celebration Hall, 2280 Commercial Blvd., State College, Centre County; and
- **Wednesday, July 27**, at the Comfort Inn Mercer, 835 Perry Highway, Mercer, Mercer County.

Each Dairy PROS meetings will offer a “Take It to the Farm” segment, led by the Penn State Dairy Extension Team. The program explains the tools available to help farmers enhance their management, performance and profitability.

Dairy PROS meeting series are hosted three times a year by the center and the Penn State Extension Dairy Team, and are funded in part by a grant from the Department of Labor & Industry’s Workforce Investment Board.

Beginning in July, members of companies that support the center’s Allies for Advancement program at any level above \$200 can attend the Dairy PROS meeting at no charge. Companies not part of the Allies for Advancement will be charged a registration fee of \$20 per person.

Allies for Advancement is a program designed to provide organizations the opportunity to support the work being done by the center to help grow stronger dairy businesses and ensure a strong Pennsylvania dairy industry. Varying levels of sponsorship are available.



For more information or to register for the July series of Dairy PROS meetings, visit www.centerfordairyexcellence.org and click on the "Dairy PROS" icon in the middle of the page.

Questions about the Dairy PROS meeting series can be referred to Penn State Extension Dairy Team at 1-888-373-7232 or askdairyalliance@psu.edu, or to the Center for Dairy Excellence at 717-346-0849 or info@centerfordairyexcellence.org.

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The Center for Dairy Excellence is a non-profit organization developed by the Pennsylvania Department of Agriculture and was launched in January 2004 by Governor Edward G. Rendell. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more about the Center at www.centerfordairyexcellence.org.