



For Immediate Release
July 7, 2009

Contact: Jayne Sebright, 717-259-6496
c-jsebrigh@state.pa.us

CONFERENCE CALL WILL REVIEW RESULTS OF DAIRY PRODUCER SURVEY

HARRISBURG – Dairy support organizations based in Pennsylvania are invited to learn the results of the “2009 Pennsylvania Dairy Producer Survey” conducted this spring by the Center for Dairy Excellence. The center will host a free conference call Wednesday, Aug. 5 from 8:30-10:30 a.m.

More than 1,600 Pennsylvania producers completed the survey designed to determine what resources are needed to help producers deal with the changes in the dairy industry. Participants represented about 22 percent of the dairy farms and 27 percent of the cows in the state that produce about a quarter of Pennsylvania’s annual milk production.

“The survey provided a window into what dairy farmers are considering for herd size changes, modernization plans, business models, needed resources and transition plans for their dairy operations,” said John Frey, executive director of the Center for Dairy Excellence. “Survey trends also identified the direction our industry is heading in the next 3-5 years and how industry organizations and professionals can support dairy farm families as they plan for the future.”

Frey will lead the conference call and review the results outlined on handouts that will be provided in advance detailing survey results and trends.

Pre-registration is required to access call-in information. To register for the call, contact the Center for Dairy Excellence at 717-346-0849 or e-mail info@centerfordairyexcellence.org. More details about the survey and conference call are available on the center’s Web site at www.centerfordairyexcellence.org. Click on the “Survey” icon in the middle of the home page.

###



The Center for Dairy Excellence is an initiative of the Department of Agriculture and was launched in January 2004 by Governor Edward G. Rendell. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more about the Center at www.centerfordairyexcellence.org.