



For Immediate Release
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2010 GUIDELINES FOR PROFIT TEAM PROGRAM OUTLINED *Zimmerman Named Coordinator of Statewide Program*

HARRISBURG – Pennsylvania dairy producers can review the 2010 guidelines and funding levels for the statewide dairy farm resource team program organized by the Center for Dairy Excellence, with support from Penn State Dairy Alliance and Penn State Cooperative Extension.

More than 200 farms currently participate in the program, which includes the Dairy Profit Team, Target Profit Team and Succession Planning Team options.

“Dairy profit teams have had a tremendous impact on dairy farm profitability, and we are pleased to announce our continued commitment to this valuable resource for our state’s dairy industry,” said John Frey, executive director of the Center for Dairy Excellence. “We are also pleased to announce Heidi Zimmerman as the coordinator of our profit team program.”

Zimmerman is transitioning into her new role from an administrative position and will provide better administration, coordination and accountability. She works directly with the teams to ensure they are complying with the grant requirements and offers any necessary guidance to help the teams improve on-farm profitability.

Funding levels for the 2010 dairy resource team program are as follows:

- Dairy Profit Team: up to \$1,500 for new teams, or \$1,000 for existing teams
- Target Profit Team: up to \$1,000 for new teams, or \$750 for existing teams for specific operational performance review



- Dairy Succession Planning Team: up to \$2,000 for new teams, and up to \$1,000 for existing teams

“One aspect of the center’s renewed level of support is an annual application process that will help us provide better administration and oversight of the programs,” Frey said. “All participating farms must complete an application and submit it to the Center for Dairy Excellence.”

Copies of the application and new funding guidelines were sent to all dairy farms currently enrolled in the center’s profit team program. Dairy farms not currently enrolled in the program but interested in establishing a profit, target or succession planning team can call the Center for Dairy Excellence to receive an application and more details about the program.

Zimmerman lives in Newmanstown, Lebanon County, with her husband Jared, a Select Sire Power technician supervisor manager, and their son Noah. She has worked part-time as an administrative assistant at the Center for Dairy Excellence for the past nine months following a career as a music teacher. Zimmerman grew up on a Dauphin County dairy farm, served as a state alternate dairy princess, and is active in the Ephrata Mennonite Church.

To contact the center, call 717-346-0849 or e-mail info@centerfordairyexcellence.org. More details can also be found on the center’s Web site at www.centerfordairyexcellence.org. Click on “Producers,” then on “Learn More about Profit Teams” to find additional information.

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The Center for Dairy Excellence is an initiative of the Department of Agriculture and was launched in January 2004 by Governor Edward G. Rendell. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the Center’s mission is to enhance the profitability of



the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more about the Center at www.centerfordairyexcellence.org.