



# Center for Dairy Excellence Promotional Material Ordering Form

## How to Use Items:

- ◆ “Cash Cow” Brochure:
  - Hand out to local civic and township meetings.
  - Provide to legislators and other influencers.
- ◆ “Dairy Farmers” Brochure:
  - Hand out during farm tours, school visits or other consumer events
  - Share dairy producers’ contributions to our state with consumers
- ◆ “Celebrating Dairy” Placemat:
  - Use as part of place settings at community meetings, neighborhood picnics or at area family restaurants
  - Engage non-farm public interactive dialog about dairy’s contributions
- ◆ “Top 10!” Stickers:
  - Use at promotional events and on farms
  - “Stick” flier with your company’s “Top 10!” goals in an on-farm prominent locations.
- ◆ “Top 10!” Laminated Sign:
  - Use as part of your company’s display at trade shows or display in your reception area.

Electronic Versions are at [www.centerfordairyexcellence.org](http://www.centerfordairyexcellence.org).

## Fax or Mail Order to:

Center for Dairy Excellence  
Attn: Peter Witmer  
2301 North Cameron Street  
Harrisburg, PA 17110-9408  
Fax: (717) 705-2342  
Phone: (717) 346-0849  
[info@centerfordairyexcellence.org](mailto:info@centerfordairyexcellence.org)

Please indicate items and quantities you wish to order. Also, please state the intended use for the items. Allow 2 – 4 weeks for delivery. There is no charge for these items.

### “Cash Cow” Economic Value of Industry Brochure

8.5” X 11” tri-fold      Quantity: \_\_\_\_\_

Intended Use: \_\_\_\_\_

### “Dairy Farmers Care” Consumer Brochure

8.5” X 11” tri-fold      Quantity: \_\_\_\_\_

Intended Use: \_\_\_\_\_

### “Celebrating Dairy” Placemats

*(funded by the Pennsylvania Dairy Promotion Program)*

10” X14” paper placemat      Quantity: \_\_\_\_\_

Intended Use: \_\_\_\_\_

### “Top 10!” stickers (250 per roll):

Quantity \_\_\_\_\_      Intended Use: \_\_\_\_\_

### “Top 10!” Laminated Signs

8.5” X 11” Quantity: \_\_\_\_\_      5”X 7” Quantity: \_\_\_\_\_

Intended Use: \_\_\_\_\_

### Items should be shipped to: (Please print clearly):

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_ Date of Order: \_\_\_\_\_